

AGENDA
BARABOO BUSINESS IMPROVEMENT DISTRICT
PROMOTIONS/PERSONNEL COMMITTEE

Date and Time: Thursday, February 10, 2022 at 8:30 AM
Location: Just Imagine, 120 4th Avenue, Baraboo
BID Members Noticed: T. Wickus, B. Stelling, S. Fay, S. Bruncker, B. McDaniel
Others Noticed C. Bradley
Media: News Republic, WRPQ, Library, City Hall

OPENING

1. Call to Order.
2. Roll Call.
3. Announce compliance with Open Meeting Law.
4. Adopt Agenda.

OLD BUSINESS

- Review 2021 promotions expenses and balance

NEW BUSINESS

- Review ad plans for Devils Lake Visitors Guide 2022
- Consider placing an ad in the Devils Lake Map 2022
- Review ad proposal for Attractions and more brochure (WDH)
- Review Farmer's Market plan 2022
- Review Overall 2022 budget
- Create future marketing opportunity ideas

COMMITTEE CHAIR AND MEMBER COMMENTS

ANNOUNCEMENTS

ADJOURNMENT

Todd Wickus, Chairperson

***Members noticed must notify the Chairperson at least 24 hours
before the meeting if they will not be able to attend.***

Agenda prepared by T. Wickus
Agenda posted by D. Griggel on 02/08/2022

PLEASE TAKE NOTICE that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact City Clerk Cheryl Giese, phone # 355-2700, ext. 305, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

It is possible that members of, and possibly a quorum of members of, other governmental bodies of the City of Baraboo who are not members of the above Council, committee, commission, or board may be in attendance at the above stated meeting to gather information. However, no formal action will be taken by any governmental body at the above stated meeting, other than the Council, committee, commission or board identified in the caption of this notice.

FOR INFORMATION ONLY, AND NOT A NOTICE TO PUBLISH